

GUIDELINES PRESENTATION



Contents

Please make sure that your presentation contains the following elements:

- Short description of the innovation
- Introduction and explanation of the innovative aspect (supported by illustrations), including its sustainability aspects
- Technical explanation of the innovation, e.g.
 - Production process of a product or process scheme of a process
 - Mass balances
 - The bio-based materials used
 - (Production)process energy use estimation
- Elaboration of the positive environmental impact of the innovation, e.g.
 - product life cycle / process resource chain
 - input, output and residual streams
 - comparison with conventional product or process (if applicable)
- Economic viability
 - Business model canvas with explanation
 - SWOT analysis
 - Quantitative and qualitative market analysis and a cost benefit analysis

Layout

For practical reasons it is recommended to use Microsoft PowerPoint for your presentation. Please use the title slide of the ppt presentation provided on the website. You're free give the rest of the presentation according to your own preferences.